

Support Families in Darlington

Sponsor the 700 Club Fundraising Charity Ball July 3rd 2026 - Mercure Hotel

We invite you to join a cause that can make a real difference in Darlington.

This year our charity is hosting a Charity Ball to raise funds for families and experiencing homelessness across the town. Homelessness is not distant, it affects people in our neighbourhoods, schools, workplaces, and high streets. Every day our team supports local families through crisis, helping them find safety, stability, and hope.

Why your support matters

Your organisation's sponsorship would have a direct, measurable impact. Funds raised will help towards providing a long-term housing solution for families in crisis.

With demand for our services rising, your partnership would also signal the kind of community we want Darlington to be: compassionate, resilient, and committed to looking after its own.

Ways to get involved

We offer a range of sponsorship packages for the ball, each designed to maximise visibility and impact. We also welcome donations of auction or raffle prizes and corporate table bookings.

A Night that brings Darlington together

The Charity Ball will be an evening of celebration, connection, and purpose, bringing together businesses, community leaders, and supporters united in the goal of supporting families in our town. The night will feature live entertainment, two course dinner and powerful stories showing the impact your support enables.

Next steps

I would welcome the chance to discuss how your business could be involved. Thank you for considering this invitation, together we can create lasting change for people in Darlington who need us most.

Warm regards,

Yvonne Beattie

CEO | 700 Club
Phone number 07791166111



700 Club, Roadway House, Beaumont Street West, Darlington, DL1 5SX. Registered Charity No: 1056192, Company Limited by Guarantee Registered in England No. 3191544.

This email and any attachments are or may be confidential and legally privileged and are sent solely for the attention of the addressee(s). Statements and opinions expressed in this email may not represent those of 'The Company'

700 Club Charity Ball
Sponsorship Packages
Supporting families experiencing homelessness in Darlington

Options

Headline Sponsor	£10,000
Gold Sponsor	£5,000
Silver Sponsor	£2,500
Bronze Sponsor	£1,000

Extras:

Welcome Drink Sponsor - £750

Auction Sponsor - £500

Photo Sponsor - £500

Table Centrepiece flowers Sponsor - £750

1) Headline Sponsor - £10,000

Benefits:

- Exclusive naming: “*The 700 Club Charity Ball, sponsored by...*”
- Two premium tables (16 guests)
- Champagne
- Representative invited to give a short speech (should you wish)
- Full-page advert in the event programme
- Branding on all event materials, press releases, and social media
- Logo on backdrop

2) Gold Sponsor - £5,000.

Benefits:

- One premium table (8 guests)
- Champagne
- Prominent logo placement on event materials
- Half-page advert in the programme
- Recognition from the stage during the evening

3) Silver Sponsor – £2,500

Benefits:

- Table for 8 guests
- Champagne
- Logo included in the programme and on event screens
- Quarter-page advert in the programme
- Prominent logo placement on event materials

4) Bronze Sponsor – £1,000

Benefits:

- Invite for 4 guests
- Champagne
- Logo in the programme
- Prominent logo placement on event materials